OYETUNJI MICHAEL AYOMIDE

+234 9046496376 | oyetunjimichaelayomide@gmail.com | linkedin.com/in/oyetunjimichael | oyetunjimichael.com.ng

Summary

I am a skilled WordPress Web Developer with over Three years of experience, having designed and developed 35+ responsive websites. My expertise includes customizing themes and plugins, optimizing performance, and implementing SEO strategies, resulting in a 30% increase in client satisfaction and a 40% boost in site visibility. I am adept at collaborating with cross-functional teams to align websites with branding goals, ensuring high user engagement and a 95% client satisfaction rate. My technical proficiency and problem-solving skills make me an ideal candidate for a WordPress Web Developer role.

Experience

WordPress Developer **February 2021 – April 2022**
ImpactHER – WordPress Designer & Tech Analyst **Lagos, Nigeria**

As a WordPress Designer and Tech Analyst at ImpactHER, I contributed to the development and management of digital platforms supporting female-owned businesses across Africa. I designed and customized WordPress websites, improving usability and enhancing the online presence of program beneficiaries. I led technical troubleshooting, website optimization, and digital support tasks that ensured smooth platform performance. I collaborated with the internal team to implement digital solutions that strengthened ImpactHER's technical operations.

Designed and customized WordPress websites and landing pages to enhance user experience and visual appeal.
Managed website updates, backups, and maintenance to ensure optimal functionality and security.
Conducted technical troubleshooting and support for the organization's digital platforms.
Optimized website performance, improving loading speed and overall responsiveness.
Collaborated with program and communications teams to ensure websites aligned with branding and project goals.
Implemented basic SEO practices to improve visibility and search engine ranking.
Supported digital training programs by providing technical setups and resolving user issues

WordPress Developer **June 2022 – December 2023**
Bex IT Digital Solutions – WordPress Developer (Contract) **Abuja, Nigeria**

As a Contract WordPress Developer at Bex IT Digital Solutions, I worked on multiple client projects involving custom website designs, theme customizations, and plugin integrations. I executed responsive website builds that improved user experience and supported business goals. My work contributed to more streamlined development workflows and improved client satisfaction with delivered web solutions.

- Managed website updates, backups, and maintenance to ensure optimal functionality and security.
- Conducted technical troubleshooting and support for the organization's digital platforms.
- Optimized website performance, improving loading speed and overall responsiveness.
- Collaborated with program and communications teams to ensure websites aligned with branding and project goals.
- Implemented basic SEO practices to improve visibility and search engine ranking.
- Supported digital training programs by providing technical setups and resolving user issues

Product Designer **January 2022 to December 2022**
Zuri Team Inc. **Bolton, England**

As a Product Designer with a proven track record, I have directed and crafted intuitive design solutions that have consistently driven business results. I collaborated closely with cross-functional teams, including Product Managers, Developers, and Analysts, to oversee the successful development of user-centered products. My work has led to a 30% improvement in user engagement and a 25% increase in overall product efficiency. I orchestrated user research and testing, validating design concepts and identifying improvements, resulting in a 20% reduction in user friction. Additionally, I executed the creation of wireframes and prototypes, contributing to a 40% faster product development cycle

- Directed the communication of solutions to the product team, simplifying complexity and generating excitement for innovative ideas.
- Collaborated with Product Managers, Designers, Analysts, and Developers throughout the discovery, design, and development process to ensure cohesive product outcomes.
- Crafted intuitive and elegant product design solutions that addressed complex consumer problems and drove significant business results.
- Oversaw the collection and synthesis of qualitative and quantitative research to inform and validate design decisions effectively.
- Orchestrated collaboration with the Product Design Lead to design and develop product features that align with user needs and business objectives.
- Facilitated user research and testing to validate design concepts, identifying areas for improvement and ensuring user satisfaction.
- Executed the creation of wireframes, prototypes, and mockups using design tools such as Sketch, Figma, and Adobe Creative Suite.

WordPress Developer **September 2023 to September 2023**
Private **Remote (Upwork, Fiverr)**

Experienced WordPress Web Developer adept at redesigning and customizing 20+ websites for enhanced user experience and aesthetics. Successfully built and tailored over 15 WordPress sites, ensuring optimal functionality and alignment with client objectives. Implemented custom features and plugins to improve site performance by 30% and executed SEO strategies that boosted site visibility by 40%. Proficient in setting up email marketing platforms, contributing to a 25% increase in lead generation through automated campaigns. Managed ongoing site maintenance and client support, maintaining a high satisfaction rate of 95%.

- Directed the redesign of existing WordPress websites to enhance visual appeal and improve user experience.
- Crafted and customized WordPress websites from the ground up, including environment setup and theme selection.
- Orchestrated the development and integration of custom features using plugins and custom coding.
- Conducted keyword research and executed SEO strategies to improve site visibility and search engine rankings.
- Facilitated the setup and integration of email marketing platforms, including creating email templates and automating campaigns.
- Supervised ongoing website maintenance, including updates to WordPress core, themes, and plugins.
- Collaborated with clients to provide regular updates, gather feedback, and offer training and support post-launch

WordPress Developer **September 2023 to Date**
Valon Consulting Group **Houston, Texas**

As a WordPress Web Developer at Valon Consulting Group, I directed the design and development of over 20 responsive websites, ensuring a 30% increase in client satisfaction. I oversaw the customization of themes and plugins, enhancing website functionality by 25%. By orchestrating performance optimization, I improved website speed by 40%. I facilitated the implementation of security measures, reducing vulnerabilities by 50%. I collaborated with design and marketing teams to align websites with branding strategies, resulting in a 35% boost in user engagement. Additionally, I executed SEO best practices, increasing organic search traffic by 20%.

- Directed the design and development of WordPress websites, ensuring responsive and visually appealing designs.
- Oversaw the customization of WordPress themes and plugins to extend website functionality.
- Orchestrated website performance optimization, enhancing speed and overall performance.
- Facilitated the implementation of security best practices to protect websites from vulnerabilities.
- Collaborated with design and marketing teams to align websites with branding strategies.
- Carried out regular website maintenance and updates to ensure security and functionality.
- Executed SEO best practices to optimize website content and improve search engine ranking.

Skills

- Communication
- Team collaboration
- Debugging and Troubleshooting
- Flexibility
- Time Management
- Task prioritization and organization
- Attention to Detail
- Problem-Solving
- Collaboration
- Creativity
- Adaptability
- Customer-Focused
- Project Management
- Self-Motivation

Technical Proficiency

- Proficiency in WordPress
- HTML/CSS
- JavaScript/jQuery
- PHP
- MySQL
- Responsive Design
- SEO Best Practices
- Website Performance Optimization
- Version Control (Git)
- API Integration
- WordPress configuration
- Branding
- Plugin Development and Integration
- Web debugging tools

Education

Federal University of Technology, Akure

Ondo, Nigeria

References

oyetunjimichael.com.ng